

### **PRELABELED BOTTLE PROGRAM**

We are excited to offer in-house custom labeling for our customers. This is a wonderful way to get started without a lot of time and expense.

**We offer the following labels for our products:** All include nutrition facts information EXCEPT for the pasta – a nutrition label will be printed on a separate label.

- 100ml Bottles / Olives / Hot Sauces: 3" x 4" wraparound label includes nutrition information: **\$0.50 per bottle**
- 375ml Bottles /Wide-Mouth Bottles/Martini Mix: 6" x 4" wraparound label: **\$0.70 per bottle**
- Spreads and Tapenades: 4" x 2" wraparound label: **\$0.50 per bottle**
- Pastas: 2" x 4" front label: **\$0.50 per package**
  - Or if **nutrition facts are needed** a separate label can be printed per package (additional \$0.50 per package) - **\$1 per package**
- Soap: Vellum wrap-around label (NO TEMPLATE AVAILABLE – only contact information updating available): **\$2 per set of 6**

#### **\$50 One-Time Design Fee (*one time*)**

- Based on using **one** of our pre-designed templates with minimal revisions
- Inclusion of your company logo assuming:
  - Logo artwork must be submitted in high resolution format (.eps preferred)
  - If fonts are not embedded in artwork, font files must be provided separately
  - PLEASE NOTE: Our label printer may not produce the exact color in your logo
- Up to three revisions (proofs) – additional revisions may incur additional fees
- Design fees are to be paid in advance *UNLESS* an order has already been paid for through the website, then the fees will be charged to card on file after final approval
- If additional templates are utilized, this will incur an additional design fee

#### **Print and Apply Fees (*every order*)**

- Includes printing and applying\* labels to bottles/jars
- *\*Pasta and Soap labels are not applied prior to shipping but instead included with your order for you to apply. Unfortunately these labels do not travel well while applied to the product*

#### **Production Time Frame**

- Please provide a minimum of one week to produce and finalize artwork (design fees must be paid in advance unless an order has already been placed through the website)
- Our regular production time for orders is 1-3 days. Please add at least 24 hours for labels.

#### **Procedure**

1. Fill out the editable PDF Questionnaire on our website (*Top Menu → Labels → Custom Label Program*)
2. Email us the questionnaire
3. We will email a link for design fees and upon payment, your first proof will be provided.
4. Upon final approval, we will have you place your order at [www.getbwoo.com](http://www.getbwoo.com).



5. The actual label production fee will be charged AFTER your order is placed and will be charged to the card on file as a separate charge (once we've determined how many labels are to be printed). This will be done this way every time.
6. If you need this expedited, please notify us as soon as possible and we will do our best.

Please let us know if you have any questions or need additional assistance.

## THE OLIVE & THE GRAPE LABEL TEMPLATES



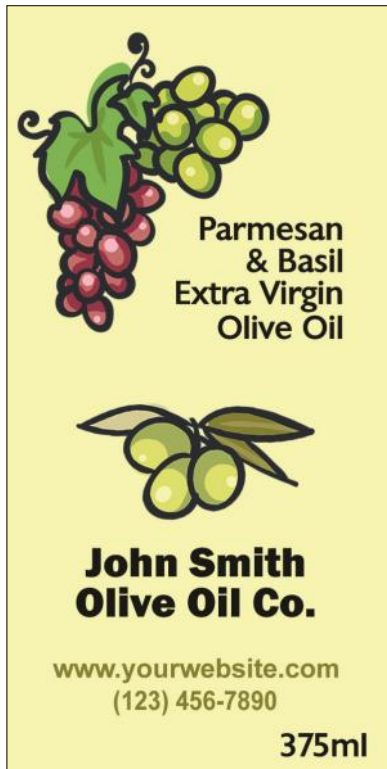
#1: Simple Green and White



#2: Insert Your Existing Logo (color can be matched). *This logo cannot be used—example only.*



#3: Olive Orchard



#4: Olive & Grape Clip Art

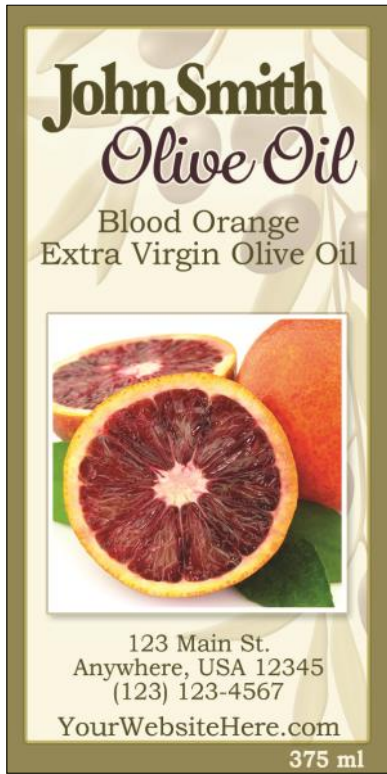


#5: Olive Hills

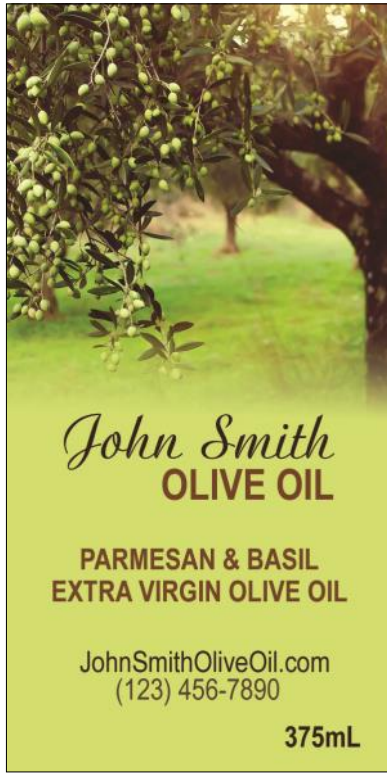


#6: Yellow with Olive Image

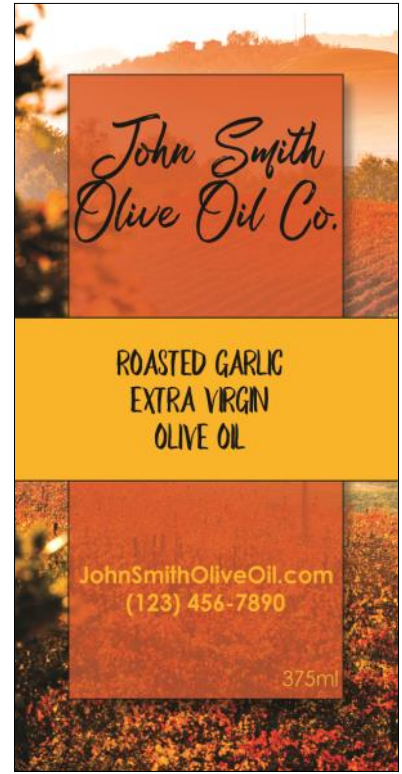
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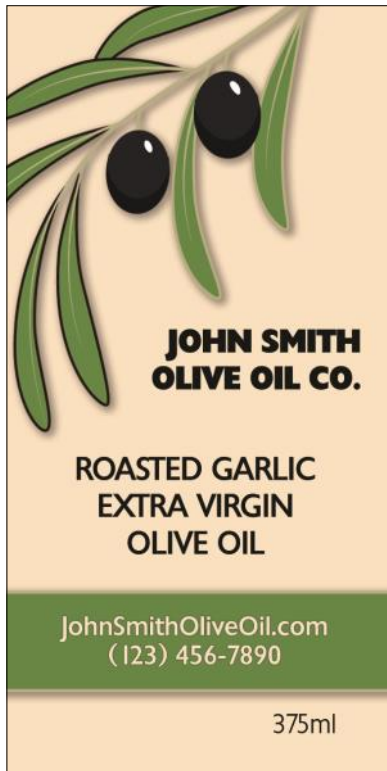
#7: Picture with Olive Motif



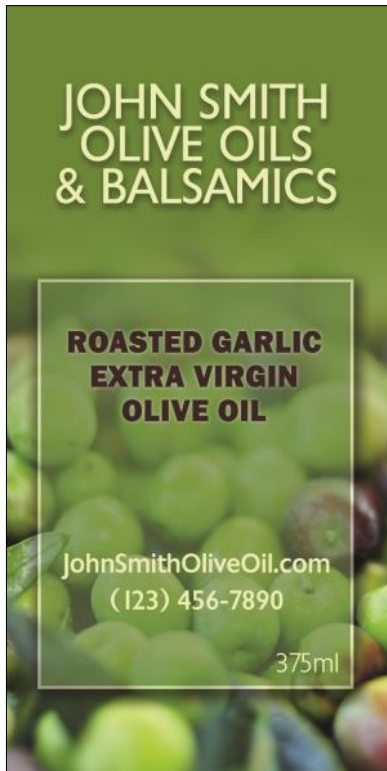
#8: Olive Tree Green Label



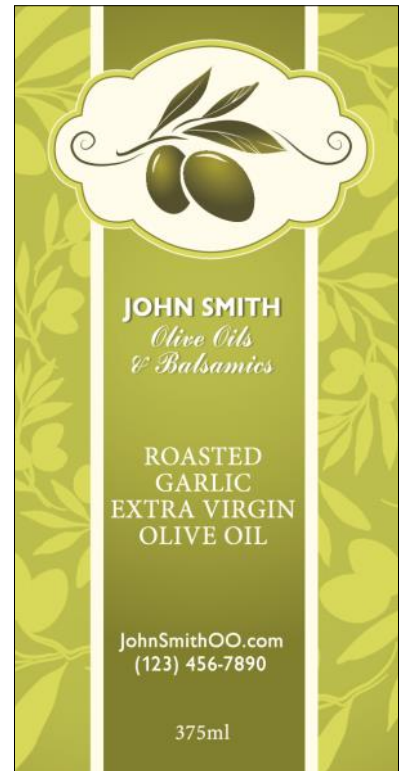
#9: Modena Italy Background



#10: Olive Branch



#11: Olives Background

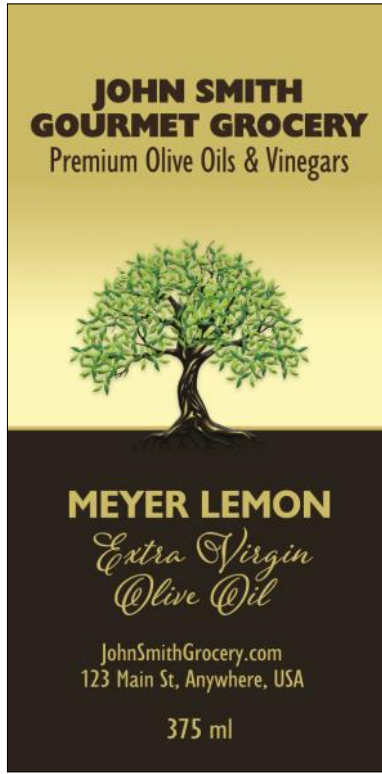


#12: Elegant

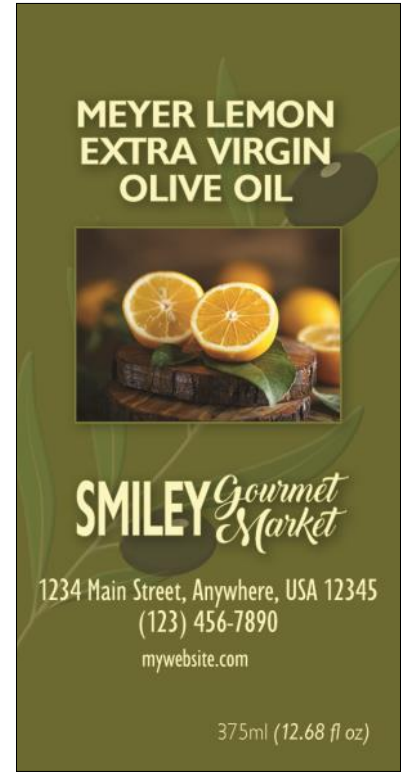
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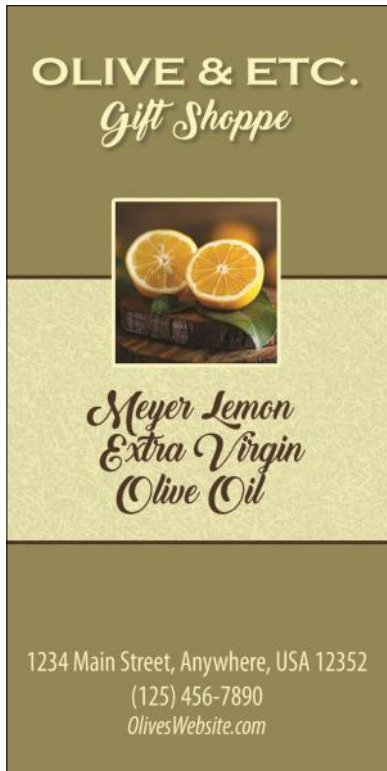
#13: Simple with Image



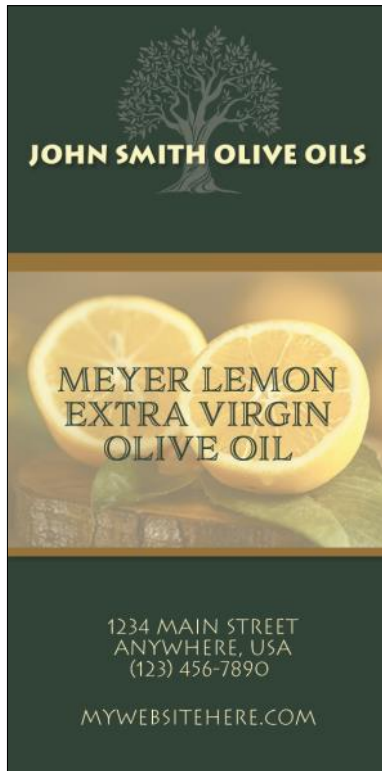
#14: Olive Tree Earth Tones



#15: Olive Leaf with Image



#16: Fancy with Image



#17: Olive Tree with Image



#18: Playful Pastel